



Sponsorship Opportunities

ARISE & Ride at the Farm is an annual cycling and festival event attended by cyclists and families across Central New York. All proceeds from the event directly benefit the inclusive recreation programs offered at ARISE at the Farm.

	Gold	Silver	Bronze	Glass	Carbon	Aluminum
Sponsorship Amount	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition at Event						
25- and 12-Mile Cycle Ride Ribbon-Cutting Ceremonies	Ribbon Cutter	Announced				
Company Banner Displayed	Entrance Food Area Registration	Entrance Food Area	Food Area			
Commemorative Plaque & Company Booth at Event	●	●	●			
Sponsorship Promotion						
Recognition in TV Commercials & Press	●					
Logo on ARISE Website	Large Logo	Med. Logo	Small Logo			
Recognition on Event Website's "Our Sponsors" Page	Name	Name	Name	Name	Name	Name
Recognition in Newsletter & Social Media	●	●	●	●	●	●
Recognition in Newspaper Acknowledgement Ad	Large Logo	Med. Logo	Small Logo	Name	Name	Name
Other Benefits						
Complimentary Registration	20	15	10	6	4	2
Volunteer Opportunities	●	●	●	●	●	●