



ARISE & RIDE AT THE FARM

Ways to Make A Difference

ARISE & Ride at the Farm is an annual cycling and festival event attended by cyclists and families across Central New York. All proceeds from the event directly benefit the inclusive recreation programs offered at ARISE at the Farm.

Sponsorship Opportunities

Event sponsorship is a great way to show your support while gaining valuable visibility before, during, and after the event.

	Bronze	Glass	Carbon	Aluminum
Sponsorship Amount	\$2,500	\$1,000	\$500	\$250
Recognition at Event				
Company Banner Displayed (Must be provided by sponsor)	●			
Sponsorship Promotion				
Recognition on ARISE Website	Logo	Name	Name	Name
Recognition on Event Website's "Our Sponsors" Page	Name	Name	Name	Name
Recognition in Newsletter & Social Media	●	●	●	●
Mile Marker Sign	4	3	2	1
Other Benefits				
Complimentary Registration	10	6	4	2
Volunteer Opportunities	●	●	●	●

Raffle Partner

Consider becoming a partner by donating prizes for our raffle. Items on our wish list include:

- Gift Baskets
- Product Donations
- Gift Certificates
- Movie Tickets
- Sporting Event Tickets
- Bicycle Gear
- Sporting Gear
- Flat Screen TV
- Electronics
- Jewelry

Raffle donors will receive special recognition at the raffle table and on the event website.

Purchase a Mile Marker

Want to support the event and get some recognition?

Purchase a mile marker sign for \$100 and a sign with your name or logo will be placed around the bicycle route for everyone to see!

The perfect way to support a rider or the event!

Sponsorships that provide even greater visibility at the event are available.
Please contact Cynda Penfield at (315) 671-2909 or cpenfield@ariseinc.org to learn more.